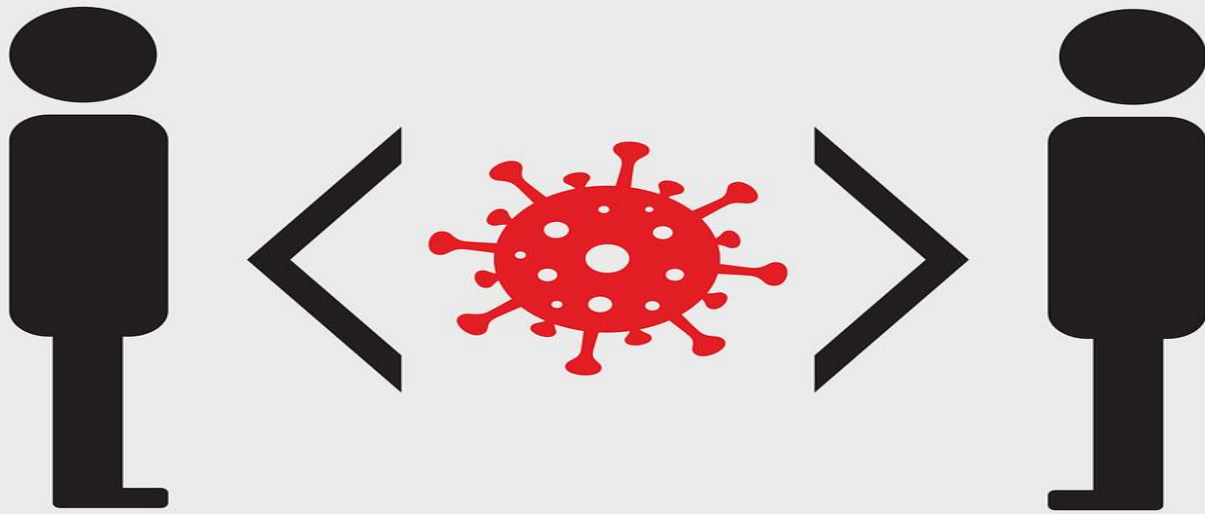


Towing Today

SEASON OF CHANGE



Safety Updates

KEEPING SAFE DURING A PANDEMIC

With the current dangers facing our world, how do people in the towing industry stay safe while completing their jobs?

NATA Changes

WIRELESS CONTACT

We are updating the way we do things with the changing of the world. Wireless classes are now available.

Upcoming Events

CLASS DATES AND TOPICS

Classes will be open to companies or just single drivers. We are also adding some new classes to the curriculum.



Training and Certification

Welcome

Thank you for reading our first ever newsletter. The goal of our newsletter is to keep everyone up to date on what is happening in the industry as well as the NATA.



Safety Updates

With the outbreak of COVID-19, safety is more important than ever. In an industry where human contact is the basis for a successful company, we must take the necessary precautions to keep our customers and workers safe. What does that look like though?

1. Face Masks – Although frustrating, face masks are our number one prevention against this infection. Hand out a few to every employee before they start each shift.
2. Hand Sanitizer – Passing out or keeping it readily accessible can cut down on the germs passed in addition to giving a peace of mind to customers and staffers.
3. Cut Down on Contact – This can be used for both customer interaction and interactions between employees. Limit the number of customers you see within the office along with how much time your drivers spend together.
4. Temperature Checks - If you want to go over and beyond you may want to enforce temperature checks before clocking in. Temporal thermometers can be purchased on Amazon for anywhere from \$20 to \$60 (<https://amzn.to/2CGjuqC>).

We hope that everyone stays safe during this scary moment in time and that everyone comes out the other side stronger. If you have any ideas on how to successfully make it through this stressful time, please feel free to share.

Operator of the Month

North American Towing Academy believes that there are many operators out there that do not get the recognition they deserve, that is why we have started the Operator of the Month.

These operators should be someone that go over and beyond to successfully do their job and help those around them. With that being said, we need your help to find these amazing men and women.

Send in your nominations for operators who you believe meet these requirements as well as a picture of them to our email address below. If they win, they could receive a gift card or another prize showing our admiration for all that they do.

Thank you for your assistance and keep a look out because you might be our next winner!



NATA CHANGES

WIRELESS CONTACT

COVID – 19 has made many of us stop to re-evaluate our companies and find better ways to serve our communities, we at NATA are doing the same thing.

Education is especially important to us but, the safety of our customers will not be jeopardized. We are now offering completely contactless classes through Zoom meetings. Drivers can take classes from the comfort of their own homes and get the same teaching style as an in-class experience.

Each person still receives their certificate of completion, hard copy manuals, and certified ID cards with no change in the costs of the class. Individual drivers can sign up for these classes or companies can buy out a whole day depending on their needs. Requirements for this style of teaching is that each person has access to the internet, that's it!

If interested in anything that we offer, please email Cecilia at:

northamericantowingacademy@gmail.com

**“Our goal is to
keep people
safe and
educated at
the same time.”**

**Garrett
Paquette**

President

Upcoming Events

CLASSES OPEN TO EVERYONE

August 22nd (**Online**) – Light and Heavy-Duty Course

September 12th (**Online**) – Light and Heavy-Duty Course

October 24th (**Online**) – Light and Heavy-Duty Course

For the months of November and December we will not be holding classes unless there is a special request. If you would like to know more information on the courses offered as well as pricing please email all enquires to northamericantowingacademy@gmail.com.